

Fashion Calendar 1947

JANUARY

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK BEGINNING MONDAY, AUGUST 11, 1947

NEW YORK COLLEGE SHOP OPENINGS

Monday August 11 3:00 P.M.	PRESENTATION OF COLLEGE FASHIONS Showing of college fashions at the opening of the Saks 34th "College Knowledge" Shop. Open to public. Publicity: Frances Eisner, LA. 4-7000.	SAKS 34TH STREET	3RD FLOOR COLLEGE SHOP
Monday August 11	MARTIN'S (BROOKLYN) Publicity: Kay Connelly, TR. 5-3100.		
Thursday August 14 2:30 P.M.	SHOWING OF COLLEGE FASHIONS Fashion show to give a complete picture of college fashions. Open to public. Publicity: Kay Connelly, TR. 5-3100.	MARTIN'S	5TH FLOOR
Saturday August 16 11:00 A.M.	SHOWING OF NEW COLLEGE FASHIONS New college fashions for the Fall and Winter season. Open to public. Publicity: Jane Daily, PE. 6-5100.	GIMBEL BROTHERS	3RD FLOOR
Monday August 18	STERN'S Publicity: Betti Collins, LO. 5-6000.		3RD FLOOR
Monday August 11 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF NEW PARKER PEN Introduction of the new Parker Pen at their offices, 30 Rockefeller Plaza. Attendance by invitation only. Publicity: Alice Dowd, J. Walter Thompson, MU. 3-2000, Ext. 304.	PARKER PEN COMPANY	30 ROCKEFELLER PLAZA MEZZANINE
August 11	AMERICAN NATIONAL RETAIL JEWELERS' ASSOCIATION CONVENTION (Aug. 11-Aug. 14) Contact: Charles Evans, 551 Fifth Ave., MU. 2-2764.		
Monday August 11- August 15	"INSPIRATIONAL FASHIONS OF THE PAST" Examples of fashions of past periods from various sources both American and European. Costumes, garments reproduced in miniature, illustrations and plates from the Traphagen Museum and Library. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Tuesday August 12 1:00 P.M. Luncheon	OPENING OF NEW SHOE AND BAG SALON Opening of a new Salon at 57 East Putnam Ave., Greenwich, Conn. by J. & J. Slater (established 1859) with a collection of Fall shoes and bags. Luncheon at the Pickwick Arms for visiting celebrities and the press of Westchester and Connecticut. Attendance by invitation only. Publicity: Helene O'Hara, BE. 3-2840.	J. & J. SLATER GREENWICH, CONN.	PICKWICK ARMS GREENWICH

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 12 3:00 P.M.	PRESENTATION OF EVENING FASHIONS Presentation of evening fashions by Russeks from the collections of the Formal Dinner and Wedding Dress Guild, members of the New York Dress Institute. Attendance by invitation only. Publicity for Formal Dinner and Wedding Dress Guild: Eleanor Lambert, PL. 5-8580.	RUSSEKS FIFTH AVENUE	7TH FLOOR
Tuesday August 12 4:00 P.M.- 7:00 P.M.	"LIFE WITH FATHER" FASHION PRESENTATION A fashion preview of the clothes worn in "Life with Father", a Warner Brothers production. (Movie features Irene Dunne, William Powell, ZaSu Pitts, Elizabeth Taylor, and the four boys.) About 40 costumes will be exhibited on mannequins in the McCreery "Big Top" Restaurant, 2nd Floor. (Please use Fifth Avenue entrance). Attendance by invitation only. Publicity: Alice Hutton, for James McCreery, WI. 7-7000; Abe Kronenberg, for Warner Brothers, CI. 6-1000.	JAMES MCCREERY; WARNER BROTHERS	"BIG TOP" RESTAURANT 2ND FLOOR
Tuesday August 12 8:30 P.M. Dinner	"FASHIONS FOR TRAVEL" EXHIBIT AND SHOWING "Fashions for Travel"-- a fashion show, by invitation only, featuring new Fall and Winter creations by Grubere and latest fashions in luggage. First postwar exhibit of the Luggage and Leather Goods Manufacturers of America will begin the week of August 11th, and occupy four floors at the Hotel New Yorker. Historical exhibit from the 19th Century, of trunks, luggage, brief cases, and personal leather goods, on display in the North Ballroom of the Hotel New Yorker August 12th to August 15th. Publicity: Claire A. Wolff, LO. 5-5978.	LUGGAGE & LEATHER GOODS MNFERS. OF AMERICA	HOTEL NEW YORKER TERRACE ROOM
Wednesday August 13 2:30 P.M.; 4:00 P.M.	TEEN-AGE FASHION PRESENTATION A & S will present teen-age fashions for Fall. Open to public. Publicity: Alvchild Wiman, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	8TH FLOOR SPECIAL EVENTS CENTER
Monday August 18	OPENING OF NEW SHOE DEPARTMENT Opening of a complete I. Miller and Ingenue Shoe Department at Bloomingdale's. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	3RD FLOOR
Monday August 18	CHICAGO FASHION INDUSTRIES "HOLIDAY MARKET WEEK" Showing in individual showrooms of holiday lines of coats, suits, dresses, sports and loungewear, wash frocks, blouses, accessories, furs, intimate apparel, and infants' and children's wear.		
Tuesday August 19 11:00 A.M.	CHRISTMAS SHOWING OF ITALIAN HANDICRAFT Press showing of Italian Handicraft for Christmas -- merchandise to be available in this country at importers. Attendance by invitation only. Contact: PL. 9-3190.	HOUSE OF ITALIAN HANDICRAFT	217 EAST 49TH ST.
Tuesday August 3:00 P.M.	"MINX MODES" NEW JUNIOR FASHIONS Presentation of "Minx Modes" fashions for Juniors by Saks 34th. Open to public. Publicity: Frances Eisner, LA. 4-7000.	SAKS 34TH STREET	2ND FLOOR JUNIOR DEPT.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday August 20 2:30 P.M.; 4:00 P.M.	PIGTAILS FASHION PRESENTATION Showing of new A & S fashions for the "pigtails" age group. Open to public. Publicity: Alvild Wiman, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	8TH FLOOR SPECIAL EVENTS CENTER
Beginning Friday August 22- Sept. 6	BRITISH LEATHER EXHIBIT IN TORONTO British leather, footwear, gloves and leather goods will be shown in a composite prestige exhibit to United States and Canadian store buyers at the Canadian National Exhibition, Toronto. A selective display designed to show to North American buyers "the great advance which Britain's leather industries have made since 1939."	LEATHER, FOOTWEAR AND ALLIED INDUSTRIES CORP.	TORONTO CANADA
Saturday August 23 11:00 A.M.	FASHION SHOWING OF SPECIALTY DRESSES Gimbel Brothers will present a collection of specially-selected dresses at 11:00 A.M. Open to public. Publicity: Jane Daily, PE. 6-5100.	GIMBEL BROTHERS	3RD FLOOR
August 24	ANNUAL ST. LOUIS COSMETIC SHOW AT HOTEL LENOX IN ST. LOUIS (August 24-30).		
August 24- August 28	NEW YORK GIFT SHOW AT HOTELS NEW YORKER AND PENNSYLVANIA. Contact: George F. Little Management, 220 Fifth Ave., AS. 4-3161.		
August 24- August 30	SEVENTH ANNUAL REGIONAL COSMETICS SHOW IN PHILADELPHIA AT BENJAMIN FRANKLIN HOTEL.		
Monday August 25	NEWSSTAND DATE: NEW KNITTING PUBLICATION <u>Modern Knitting</u> , a new quarterly "Service" magazine to be edited by Gizi Alton, designer and writer, will feature technical instructions for all types of knitting and crochet work. Unusual knitting problems may be referred to the magazine's staff for solution. <u>Modern Knitting</u> will be nationally distributed by the Independent News Co., 480 Lexington Ave. Editorial and advertising offices at 247 Park Ave. Price: 35¢. Publicity: Richard H. Roffman, PE. 6-0596.	INDEPENDENT NEWS CO. (480 LEXINGTON AVE.)	247 PARK AVENUE
Wednesday August 27 4:30 P.M.	PRESS PREVIEW OF NEW DESIGNER FABRICS Press preview given by John Walther Fabrics, Inc., to present the Fall and Winter collection of designer fabrics. Showing promptly at 4:30 P.M. followed by cocktails. Attendance by invitation only. Contact: Elena Turner, John Walther Fabrics, Inc., LO. 5-3330.	JOHN WALTHER FABRICS, INC.	HAMPSHIRE HOUSE COTTAGE
Thursday August 28 9:30 P.M.	FASHION SHOW AT BEACH RESORT Sydell will present her new Fall and Winter custom-made gowns, suits and cocktail clothes at the Lido Beach Club. Attendance by invitation only. Contact: Sydell, EL. 5-8729, or the Lido Beach Club management.	SYDELL GOWNS (666 FIFTH AVE.)	LIDO BEACH CLUB LONG ISLAND
August 28	AMERICAN LEGION CONVENTION IN NEW YORK (August 28-August 31). AMERICAN LEGION PARADE (9:00 A.M.-5:00 P.M.) ALONG FIFTH AVENUE FROM 34TH STREET TO 73RD STREET ON SATURDAY, AUGUST 30.		
Sept. 1	LABOR DAY (Monday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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Sept. 2	V-J DAY		
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PRESS OPENINGS: FALL CUSTOM-ORDER COLLECTIONS

PREVIEWS OF CUSTOM-ORDER FALL COLLECTIONS ARE FOR MEMBERS OF THE PRESS WHO HAVE BEEN SPECIFICALLY NOTIFIED AND INVITED.

Tuesday Sept. 2	<u>JAY THORPE</u> At 11:00 A.M.	24 WEST 57TH ST.	PUBL.: AUDREY DAVIS	CI. 7-4300
Tuesday Sept. 2	<u>MAINBOCHER</u> At 3:00 P.M.	6 EAST 57TH ST.	PUBL.: ELEANOR LAMBERT	PL. 5-8580
Wednesday Sept. 3	<u>MILGRIM</u> At 11:00 A.M.	6 WEST 57TH ST.	PUBL.: RUTH WALTZ	CI. 7-7200
Wednesday Sept. 3	<u>BERGDORF GOODMAN</u> At 5:30 P.M.	754 FIFTH AVE.	PUBL.: FLORENCE NEFF	PL. 3-7300
Thursday Sept. 4	<u>HENRI BENDEL</u> At 10:30 A.M.	10 WEST 57TH ST.	PUBL.: FRANCES ANDERSON	CI. 7-1100
Thursday Sept. 4	<u>SAKS 5TH AVENUE</u> At 2:30 P.M.	611 FIFTH AVE.	PUBL.: HELEN KAUPER	PL. 3-4000
Tuesday Sept. 9	<u>ELIZABETH ARDEN</u> At 3:00 P.M. --	691 FIFTH AVE. -- Designed by Castillo	PUBL.: KAY INGLIS-JONES	PL. 3-3410
Wednesday Sept. 10	<u>STEIN & BLAINE</u> At 2:30 P.M.	15 WEST 57TH ST.	PUBL.: ELEANOR LAMBERT	PL. 5-8580
Thursday Sept. 11	<u>BONWIT TELLER</u> At 11:00 A.M.	721 FIFTH AVE.	PUBL.: KATHLEEN LAMB	EL. 5-6800

Tuesday Sept. 2 1:00 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOWING Showing of new daytime and evening fashions by The Tailored Woman during luncheon. (The St. Regis luncheon fashions show is being held on Tuesday, instead of Monday, because of the Labor Day holiday). Press by invitation. Public by reservation. For reservations, contact: PL. 3-4500, Ext. 123. Tailored Woman Publicity: Belle Irene Gillis, PL. 5-2500. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	THE TAILORED WOMAN	ST. REGIS HOTEL ROOF
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Thursday Sept. 4 3:30 P.M.- 5:00 P.M. Cocktails	SHOWING OF NEW FALL MILLINERY Kay Brunell will introduce her new collection of Fall and Winter millinery at cocktails in the Blue Room of the Hotel Brevoort, 15 Fifth Avenue. Press invited. Contact: Kay Brunell, RE. 7-7490.	BRUNELL HATS (768 MADISON AVE.)	HOTEL BREVOORT BLUE ROOM
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Sept. 6- Sept. 10	HOLIDAY AND RESORT SHOWING IN CHICAGO Presentation of holiday and resort fashions in apparel and accessories for women, misses, juniors, children.	STYLE EXHIBITORS, INC.	MORRISON HOTEL CHICAGO, ILLINOIS
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 8 1:00 P.M. Luncheon	LUNCHEON SHOWING OF NEW FALL FASHIONS Martha will present new sportswear, coats, daytime and evening suits and dresses--at the St. Regis Roof during luncheon. Press by invitation. Public by reservation. For reservations, contact, PL. 3-4500, Ext. 123. Contact Mrs. Martha Phillips, PL. 3-5625. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	MARTHA (501 MADISON AVE.)	ST. REGIS HOTEL ROOF
Week Of Sept. 8	ADVANCE SPRING OPENING OF GUILD SHOE LINES Five groups of shoes will be featured during this Guild Week: (1) The first showing of resort footwear; (2) The first advance Spring shoes; (3) Dinner and evening shoes for holiday selling; (4) Size-ups of Fall's best selling numbers; (5) Boudoir styles for Christmas selling. The shoes purchased will be for November and December delivery. The member firms of The Guild of Better Shoe Manufacturers are: Cangemi, Inc., Thos. Cort Ltd.; Fox Shoe Mfg. Corp.; Jerro Bros.; Mackey-Starr, Inc.; John Marino; I. Miller & Sons, Inc.; Newton Elkin Shoe Co. (Pandora); Palter DeLiso, Inc.; Schwartz & Benjamin, Inc. (Customcraft Originals); Setroy, Inc. (Seymour Troy Originals); Van Arden, Inc.; Reual, Inc.; M. Wolf's Sons, Inc. (Lupine); Morris Wolock Co.; Zuckerman & Fox, Inc. Contact: Kate Goldstein Kamen, Executive Secretary, 875 Fifth Avenue, RE. 4-4888.	THE GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL SHOWROOMS GUILD MEMBER FIRMS
Wednesday Sept. 10 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Opening of the new House of Henry à La Pensée, Inc., and advance showing of the Fall Collection to the press, 2nd Floor Salon. Attendance by invitation only. Publicity: Ilka Dickinson, CI. 6-4340.	HENRY À LA PENSÉE, INC.	8 EAST 54TH STREET
Wednesday Sept. 10 1:00 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOWING Resumption of the Wednesday luncheon fashion shows for the 1947-48 season at the Waldorf with a showing of new fashions for Fall by Arnold Constable. Press by invitation. Public by reservation. For reservations, contact "Frank", headwaiter, EL. 5-3000. Arnold Constable Publicity: Hazel Stewart, CA. 5-2300. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.	ARNOLD CONSTABLE	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Sept. 11 1:00 P.M. Luncheon	NEW WOOL FASHIONS AT LUNCHEON SHOW Presentation of knitted fashions for Fall by the Int'l Wool Secretariat, to be featured by Peck & Peck. Press by invitation. Public by reservation. Publicity Int'l Wool Secretariat: June Hamilton Rhodes, Bureau of Fashion Trends, MU. 3-7661; for Peck & Peck: Julia English Morse, PL. 8-3100. Hotel Plaza Publicity: Dorothy Wentworth King or Adele Brown, PL. 3-1740, Ext. 424 or 169.	PECK & PECK; INT'L WOOL SECRETARIAT	HOTEL PLAZA TERRACE ROOM
Sept. 15	FIRST DAY OF JEWISH NEW YEAR--ROSH HASHONAH (Monday)		
Tuesday Sept. 16 10:30 A.M.	PRESS PREVIEW OF NEW FALL FASHIONS Bloomingdale's annual Fall and Winter fashion show in their re-decorated Green Room. Attendance by invitation only. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S LEXINGTON & 59TH ST.	GREEN ROOM 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 16 4:00 P.M. Cocktails	PRESS SHOWING OF FALL MILLINERY Cesar Rubio will present his Fall Millinery Collection to the press in conjunction with Mexico's Independence Day celebration. Attendance by invitation only. Publicity: Leonard MacBain, PL. 8-2747.	CESAR RUBIO	40 EAST 50TH STREET SALON
Wednesday Sept. 17 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING Resumption of the regular Wednesday luncheon fashion shows at the Hotel Pierre for the 1947-48 season with a presentation of Gunther's new fur fashions. Press by invitation. Public by reservation. For reservations, contact: "Jack", Cotillion Room headwaiter, RE. 4-5900. Hotel Pierre Fashion Publicity: Florence Lanthier, EL. 5-3644. Gunther Publicity: Nona James, VO. 5-3440.	GUNTHER	HOTEL PIERRE COTILLION ROOM
Wednesday Sept. 17 4:00 P.M.- 6:00 P.M. Cocktails	"CALIFORNIA FASHIONS ON FIFTH AVENUE" Press preview at cocktails of new fashions by California designers group, including Jean Duraine, Keneth Hopkins, Georgia Bullock, Peggy Hunt, De De Johnson, Renie, Rose Marie Reid, Barbara Brinton, Pat Premo, Connie Foster, Rosenblum, and Edith Small. Staged by Vyvyan Donner, fashion director of Movietone News. Showing promptly at 4:30 P.M. Press and trade strictly by invitation. Show will be given for the public at luncheon on September 18th and 19th for the benefit of the National Cancer Foundation. Contact: Katherine Talbot, CI. 7-2700, Ext. 321.	CALIFORNIA DESIGNERS	SHERRY-NETHERLANDS VANITY FAIR ROOM
Thursday Sept. 18 9:00 A.M. Breakfast	PRESS BREAKFAST FASHION SHOWING Macy's will have their semi-annual breakfast for the fashion press in the Executive Dining Room, with a showing of new Fall and Winter fashions. Attendance strictly by invitation. Publicity: Helen Law, CH. 4-2000, Ext. 2431; or Terry Mayer, Ext. 2554.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday Sept. 18 1:00 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING Maximilian will present his new fur fashions during luncheon. Press by invitation. Public by reservation. For reservations, contact "Thomas", PL. 3-1740, Ext. 44. Maximilian Publicity: Rosemary Sheehan, CI. 7-8060. Plaza Publicity: Dorothy Wentworth King or Adele Brown, PL. 3-1740.	MAXIMILIAN	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 18 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON SHOWING Showing of new custom-order fashions by D'Laurence Roth during luncheon. Press by invitation. Public by reservation. For reservations, contact "Jack", Cotillion Room headwaiter, RE. 4-5900. Contact: D'Laurence Roth, EL. 5-4845. Hotel Pierre Fashion Publicity: Florence Lanthier, EL. 5-3644.	D'LAURENCE ROTH (30 CENTRAL PARK SOUTH)	HOTEL PIERRE COTILLION ROOM
Thursday Sept. 19 4:00 P.M. Cocktails	PRESS PREVIEW OF NEW BUILDING Informal opening for the press of Frank Brothers' new building, dedicated to shoes and accessories for men and women. The entire interior of the building was styled and designed by Dorothy Draper. By invitation only. Publicity: Doris Newman, Dundes & Frank, LO. 3-1633.	FRANK BROTHERS	9 EAST 57TH STREET

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Saturday Sept. 20- Sept. 27	SECOND POSTWAR NAT'L NOTION WEEK The National Needlecraft Bureau, Inc., will direct promotional activities for the Second Postwar National Notion Week. Contact: George Pounder, LE. 2-4455.	NATIONAL NOTION ASSOCIATION	THROUGHOUT THE COUNTRY
Monday Sept. 22 1:00 P.M. Luncheon	FALL AND WINTER FASHION SHOWING Presentation of De Pinna's annual Fall Fashion Showing of Spectator Sports, Town and Junior Clothes. Press by invitation. Public by reservation. For reservations, contact PL. 3-4500, Ext. 123. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	DE PINNA	ST. REGIS HOTEL ROOF
Week of Sept. 22- Sept. 27	SECOND ANNUAL NAT'L SWEATER WEEK Official posters, mats and Sweater Week buttons are available. Publicity: Martin Stern, 60 East 42nd St., VA. 6-0543.	KNITTED OUTERWEAR FOUNDATION	THROUGHOUT THE COUNTRY
Tuesday Sept. 23 5:00 P.M.	PRESS SHOWING OF NEW FASHIONS Presentation of custom-order and ready-to-wear originals by Jonai, including street, evening and dinner clothes, coats and suits. Attendance by invitation only. Contact: Milton Cline, Jonai, Inc., PL. 5-3500.	JONAI, INC.	408 PARK AVENUE SALON
Wednesday Sept. 24 1:00 P.M. Luncheon	CUSTOM-ORDER FASHIONS AT LUNCHEON SHOWING First fashion show in this country by Lili Spinola, presenting custom-made afternoon and evening dresses and suits, emphasizing the dressy costume which can still be conservative and practical. Press by invitation. Public by reservation. For reservations, contact "Jack", Cotillion Room headwaiter, RE. 4-5900. Contact: Lili Spinola, EL. 5-3910. Hotel Pierre Fashion Publicity: Florence Lanthier, EL. 5-3644.	LILI SPINOLA (222 EAST 49TH ST.)	HOTEL PIERRE COTILLION ROOM
Wednesday Sept. 24 4:00 P.M.	ANNUAL "PINK CHAMPAGNE" PARTY Press preview at Russeks' annual "Pink Champagne" party of their new Design Studio Fur Collection, created by Philip Marano. Attendance by invitation only. Publicity: Helen Moran, WI. 7-1900.	RUSSEKS FIFTH AVENUE	5TH AVE. & 36TH ST.
Sept. 24	JEWISH DAY OF ATONEMENT -- YOM KIPPUR (Wednesday).		
Thursday Sept. 25 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON SHOWING Renel of Paris will present a luncheon showing of original suits, coats, dresses for Fall and Winter. Press by invitation. Public by reservation. For reservations, contact "Thomas", PL. 3-1740, Ext. 44. Contact: Mr. Renel, RH. 4-5656. Plaza Fashion Publicity: Dorothy King or Adele Brown, PL. 3-1740, Ext. 424 or 169.	RENEL OF PARIS (751 MADISON AVE.)	HOTEL PLAZA TERRACE ROOM
Tuesday Sept. 30 10:00 A.M. Breakfast	PRESS SHOWING OF NEW FUR COLLECTION Alfred Rainer will present his newest furs to the press during breakfast. Attendance by invitation only. Publicity: Mary Alice Rice, CI. 6-1790.	ALFRED RAINER	17 EAST 55TH ST. SALON

MUSIC...THEATRE...MOVIES...NIGHT SPOTS

- Friday
August 8 REISSUES: "MARKED WOMAN"; "DUST BE MY DESTINY" STRAND THEATRE, B'WAY & 47 TH
Reissues of two Warner Brothers underworld dramas: "Marked Woman", with
Bette Davis and Humphrey Bogart, and "Dust Be My Destiny", with John
Garfield and Joan Leslie. Publicity: Eve Siegel, CI. 6-1000.
- Saturday
August 9 REISSUES: "MR. SMITH GOES TO WASHINGTON"; "LET US LIVE" GOTHAM, B'WAY & 47TH
Reissues of two Columbia productions--"Mr. Smith Goes to Washington" with
James Stewart, Jean Arthur and Thomas Mitchell, and "Let Us Live" with
Maureen O'Sullivan, Henry Fonda and Ralph Bellamy. Publicity: Hortense
Schorr, CI. 5-5000.
- Wednesday
August 13 PREMIERE: "BLACK NARCISSUS" (Movie) FULTON THEATRE, 46TH ST. W. OF B'WAY
Universal-International release of a J. Arthur Rank production in techni-
color written and directed by Michael Powell and Emeric Pressburger. The
story concerns a group of English nuns, and features Deborah Kerr, David
Farrar, Flora Robson and Sabu. Costumes: Hein Heckroth. Publicity:
Al Horwits, CI. 7-7100.
- Thursday
August 14 PREMIERE: "THE SECRET LIFE OF WALTER MITTY" (Movie) ASTOR, B'WAY & 45TH ST.
Samuel Goldwyn production, a Technicolor comedy based on a story by
James Thurber about a man who becomes a hero to himself in his fantastic
dream life. Cast includes Danny Kaye, Virginia Mayo, Boris Karloff and
Fay Bainter. Director: Norman McLeod. Costumes: Sharaff. Publicity:
Lynn Farnol, CO. 5-4482.
- Friday
August 15 PREMIERE: "LIFE WITH FATHER" (Movie) WARNER THEATRE, B'WAY & 51ST ST.
Warner Brothers adaptation of the Howard Lindsay-Russell Crouse play based
on Clarence Day's humorous memoirs of life in the Day family. Cast
includes William Powell as Father, Irene Dunne as Vinnie, and Jimmy Lydon,
and Elizabeth Taylor. Directed by Michael Curtiz, produced by Robert
Buckner. Costumes: Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.
(THE WARNER THEATRE WAS FORMERLY KNOWN AS THE HOLLYWOOD).
- Tuesday
August 19 OPENING: "THE MAGIC TOUCH" INTERNATIONAL THEATRE, COLUMBUS CIRCLE
John Morris Chanin presents a new comedy by Charles Raddock and Charles
Sherman, with Howard Smith, Frances Comstock, Loney Lewis, Hope Emerson,
Sara Anderson and Sid Melton. Directors: Herman Rotsten. Publicity:
Marjorie Barkentine, BR. 9-9546.
- Wednesday
August 20 PREMIERE: "MOTHER WORE TIGHTS" (Movie) ROXY THEATRE, SEVENTH AVE. & 50TH
Twentieth Century-Fox Technicolor adaptation of Miriam Young's best seller
about her childhood experiences on the vaudeville circuits, with Betty
Grable, Dan Dailey, Mona Freeman, Connie Marshall and Vanessa Brown.
Director: Walter Lang. Producer: Lamar Trotti. Costumes: Orry-Kelly.
Publicity: Jeanette Sawyer, CO. 5-3320.
- Thursday
August 21 BENEFIT PREMIERE: "THE ROOSEVELT STORY" (Movie) GLOBE THEATRE, B'WAY & 46TH
Benefit premiere, with Mrs. Eleanor Roosevelt, United Nations and Govern-
ment dignitaries attending, of Tola Productions documentary filming of the
life of the late President, compiled from newsreels and private film arch-
ives of the Roosevelt family. All seats reserved. Prices: \$1.50-\$5.00. Pro-
ceeds to the National Foundation for Infantile Paralysis. The film will
open, on a popular price basis, at the Republic Theatre, Broadway and 51st
Street, on Friday, August 22. Publ.: George Gomperts IQ. 3-5883.